

# Retail sales index – March 2024

23.04.2024

 **6.1%**

An increase compared with the corresponding month of the previous year

**In March 2024 retail sales<sup>1</sup> at constant prices were by 6.1% higher than the year before (against a decrease of 7.3% in March 2023). Compared with February 2024, an increase by 14.2% in retail sales was recorded. In the period of January-March<sup>2</sup> 2024 sales increased y/y by 5.0% (against a decrease by 3.5% in corresponding period of 2023).**

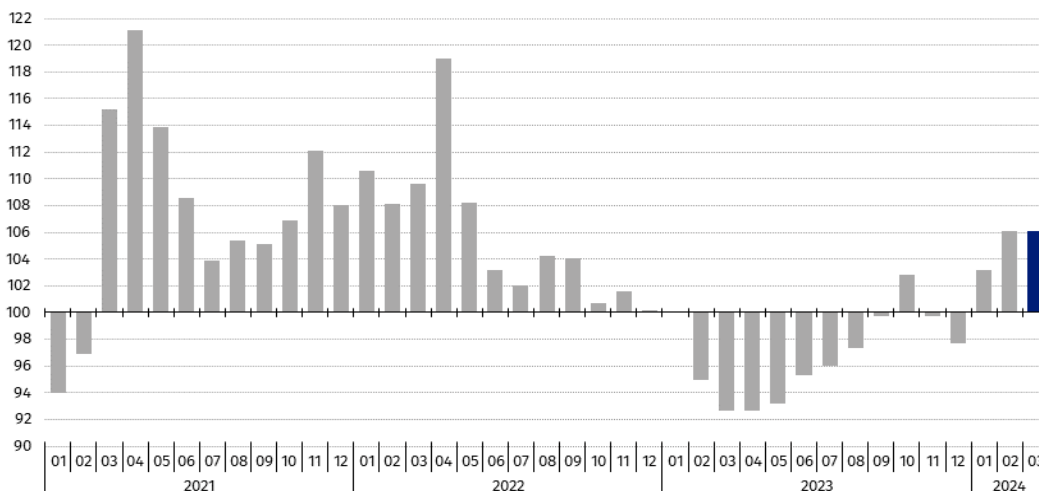
## Retail sales of goods by type of enterprise activity

In March 2024, a significant increase in retail sales (at constant prices) compared with the corresponding period of 2023 was recorded by entities from the following groups: “others” (by 19.4%), “motor vehicles, motorcycles, parts” (by 13.5%), “solid, liquid and gaseous fuels” (by 11.2%). Enterprises classified in the group with the largest share in retail sales “total” - “food, beverages and tobacco products” noted an increase by 6.6%.

In March 2024 compared with March 2023, a decrease in retail sales value via Internet at current prices was recorded (by 1.8%). The share of sales via Internet in “total” sales decreased in March 2024 compared with corresponding period of previous year from 8.6% to 8.0%. Among the presented groups with a significant share of sales via Internet a drop in share was reported by enterprises from the groups “newspapers, books, other sale in specialized stores” (from 25.6% a year ago to 23.3%) and “furniture, radio, TV and household appliances” (from 18.0% to 17.1% respectively). The share of the group “textiles, clothing, footwear” did not change and amounted to 23.0%.

In March 2024, an increase in retail sales y/y was recorded in most groups

**Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100**



<sup>1</sup> Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

<sup>2</sup> Corrections made by reporting entities were included in cumulative data.

**Table 1. Index numbers of retail sales (constant prices)**

| Specification                                       | 03 2024      |              | 01-03 2024     |
|---|--------------|--------------|----------------|
|   | 02 2024=100  | 03 2023=100  | 01-03 2023=100 |
| <b>TOTAL</b>  | <b>114.2</b> | <b>106.1</b> | <b>105.0</b>   |
| of which:   |              |              |                |
| Motor vehicles, motorcycles, parts                  | 105.8        | 113.5        | 118.7          |
| Solid, liquid and gaseous fuels                     | 109.6        | 111.2        | 112.5          |
| Food, beverages and tobacco products                | 118.2        | 106.6        | 102.4          |
| Other retail sale in non-specialized stores         | .            | .            | .              |
| Pharmaceuticals, cosmetics, orthopaedic equipment   | 106.0        | 106.4        | 106.1          |
| Textiles, clothing, footwear                        | 126.5        | 84.8         | 79.9           |
| Furniture, radio, TV and household appliances       | 114.8        | 91.5         | 91.3           |
| Newspapers, books, other sale in specialized stores | 109.7        | 99.6         | 98.9           |
| Others  | 113.9        | 119.4        | 119.2          |

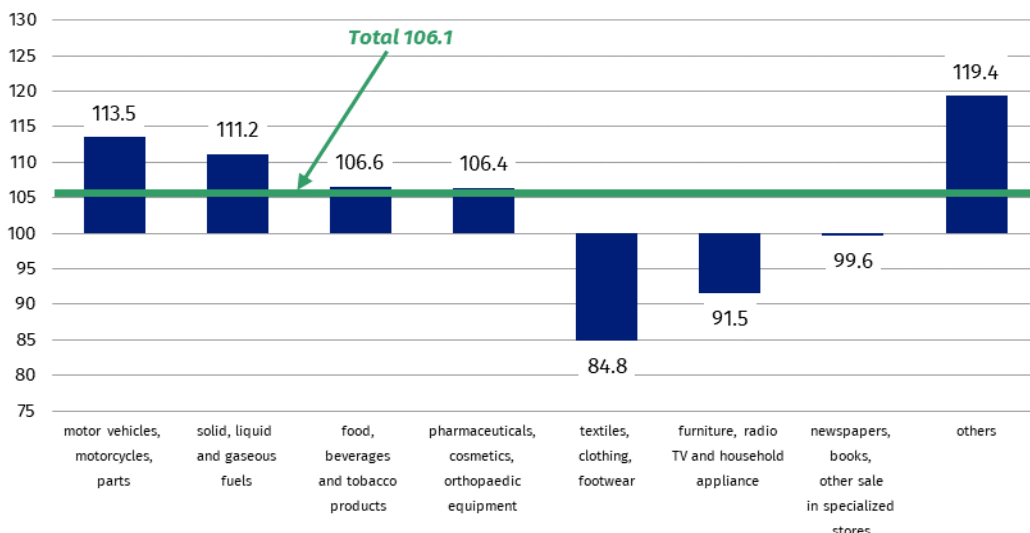
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Table 2. Index numbers and structure of retail sales (current prices)**

| Specification                                       | 03 2024      |              | 01-03 2024     |                |
|---|--------------|--------------|----------------|----------------|
|   | 02 2024=100  | 03 2023=100  | 01-03 2023=100 | Structure in % |
| <b>TOTAL</b>  | <b>114.6</b> | <b>106.0</b> | <b>105.6</b>   | <b>100.0</b>   |
| of which:   |              |              |                |                |
| Motor vehicles, motorcycles, parts                  | 105.1        | 110.2        | 116.4          | 8.3            |
| Solid, liquid and gaseous fuels                     | 109.2        | 102.7        | 101.5          | 13.6           |
| Food, beverages and tobacco products                | 118.2        | 107.7        | 105.8          | 25.8           |
| Other retail sale in non-specialized stores         | .            | .            | .              | .              |
| Pharmaceuticals, cosmetics, orthopaedic equipment   | 106.5        | 109.5        | 110.2          | 7.6            |
| Textiles, clothing, footwear                        | 130.4        | 85.6         | 81.5           | 5.2            |
| Furniture, radio, TV and household appliances       | 114.8        | 93.3         | 94.4           | 7.1            |
| Newspapers, books, other sale in specialized stores | 109.9        | 100.9        | 100.2          | 3.8            |
| Others  | 114.6        | 121.4        | 122.8          | 10.1           |

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Chart 2. Retail sales of goods in March 2024 by type of enterprise activity (constant prices) – corresponding period of previous year=100**

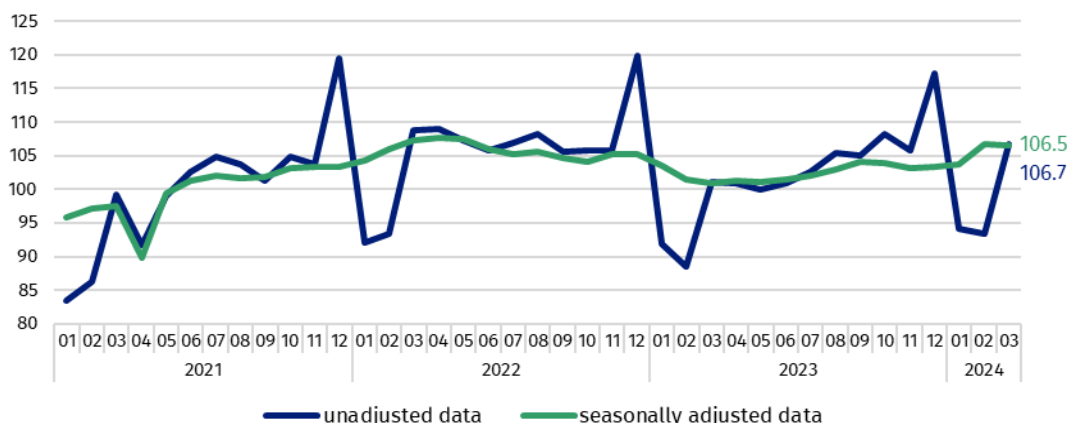


**Retail sales seasonally adjusted**

After eliminating the seasonal factors, retail sales at constant prices in March 2024 were by 0.2% lower compared with February 2024.

In March 2024, a decrease of 0.2% in retail sales seasonally adjusted was recorded in comparison with February 2024

**Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2021=100**



In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales<sup>3</sup> by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, is presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Database/Economy/Short-Term Statistics - data by Kind-of-activity unit.

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland."

<sup>3</sup> The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices on the basis of the base year; from 2024 the valid base year is 2021

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#### **Related information**

[Internal market in 2022](#)

#### **Data available in databases**

[Knowledge Database - Internal market](#)

[Macroeconomic Data Bank](#)

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#### **Terms used in official statistics**

[Retail sales of goods](#)